



March 8, 2022

Dear Business Partner:

The Business Outreach Committee (BOC) invites you to participate in a virtual consultation meeting with Bay Area transit and transportation agencies to share information on the availability of Disadvantaged Business Enterprises (DBEs) and non-disadvantaged businesses, the effects of discrimination on opportunities for DBEs, and agency efforts to establish a level playing field in procurement and contracting activities. The BOC seeks your input on the methodology agencies use to determine their overall DBE goals for Federal Transit Administration (FTA) assisted contracts for Federal Fiscal Year (FFY) 2023 - 2025.

Members of trade associations, chambers of commerce, builders exchanges, and technical resource groups are invited to join in this discussion. We have included a list of proposed discussion topics and contact information for the BOC agency representatives that are participating in this meeting.

Immediately following the consultation session, BOC member agencies will conduct a virtual meeting for the public. The Public Participation meeting will include information on the role of recipients, the DBE goal-setting process, a DBE goal-setting exercise, agencies' proposed overall DBE goals, and an open forum to receive comments and/or suggestions on agencies' proposed DBE goals for the upcoming FFY. We are interested in hearing from you and the disadvantaged and small business community on how agencies can improve their DBE Programs. Please share the attached flyer with your clients.

Here are the details of the Consultation Meeting:

Consultation Session

Monday, April 11, 2022, 9:30 AM – 10:30 AM (PST)

Cisco Webex:

<https://goldengate.webex.com/goldengate/j.php?MTID=m2e2e1e06db3f21038644aabb97939b05>

The goal of the BOC is to assist small, disadvantaged and local firms in doing business with Bay Area transportation agencies. We strive to provide opportunities for small, disadvantaged, and/or local companies to expand their capacity by developing relationships with transit agency staff and the contracting community of the San Francisco Bay Area.

For questions, please contact me at adavenport@goldengate.org or 415-257-4581.

Please join us and provide your input on our efforts.

Respectfully,

Artemisé Davenport

Artemisé Davenport

Chair, Business Outreach Committee

Attachments: Public Participation Flyer

Alameda-Contra Costa
Transit District (AC Transit)

Alameda County
Transportation Commission
(Alameda CTC)

Bay Area Rapid Transit
(BART)

California Department of
Transportation (CALTRANS)

California High Speed Rail
Authority (HSR)

Central Contra Costa Transit
Authority (County
Connection)

City of Rio Vista (Delta
Breeze)

City of Santa Rosa

Golden Gate Bridge,
Highway and Transportation
District (GGBHTD)

Marin Transit

Metropolitan Transportation
Commission (MTC)

Napa Valley Transportation
Authority (NVTA)

Peninsula Corridor Joint
Powers Board (Caltrain)

San Francisco Bay Area
Water Emergency
Transportation Authority
(WETA)

San Francisco County
Transportation Authority
(SFCTA)

San Francisco Municipal
Transportation Agency
(SFMTA)

San Mateo County Transit
District (SamTrans)

Santa Clara Valley
Transportation Authority
(VTA)

Santa Cruz Metropolitan
Transit District (SCMTD)

Solano County Transit
(SolTrans)

Sonoma County Department
of Transportation & Public
Works

Sonoma-Marin Area Rail
Transit District (SMART)

Transbay Joint Powers
Authority (TJPA)

Tri Delta Transit (ECCTA)

Western Contra Costa
Transit Authority (WestCAT)

Proposed Discussion Topics

1. What are the major barriers for your members in competing for contracting opportunities?
2. What trades are there a lack/plethora of DBE participation?
3. What are some recommended strategies to attract and increase DBE participation?
4. Do you have suggestions for resources and references that the BOC should develop, maintain, and disseminate to your members?
5. How can the Business Outreach Committee assist you in your mission?

The Business Outreach Committee includes Civil Rights Officers and Contract Administrators from:



Business Outreach Committee Contact List

Alameda Contra Costa Transit District (AC Transit) www.actransit.org; Contracts Compliance Administrator: Phillip Halley; phalley@actransit.org; 510-891-7164; Management Compliance Analyst Contracts Compliance: Brooklyn Moore-Green; bpmgreen@actransit.org; 510-891-7231

Bay Area Rapid Transit District (BART) www.bart.gov; Manager, Performance & Data Analytics Unit: Joseph Towner; jtowner@bart.gov; 510-987-5210

California Department of Transportation (CALTRANS) www.dot.ca.gov; Branch Chief Small Business and Property Control: Ayanna Nobles; Ayanna.nobles@dot.ca.gov; 510-908-8681

California High Speed Rail Authority (HSR) www.hsr.ca.gov Small Business Manager: Damon Dorn; damon.dorn@hsr.ca.gov; 916-330-5631

Central Contra Costa Transit Authority (County Connection) www.countyconnection.com Director of Recruitment & Employee Development: Kristina Martinez; kmartinez@countyconnection.com; 925-680-2031

City of Santa Rosa www.srcity.org/reimagining; Transit Planner: Yuri Koslen; ykoslen@srcity.org; 707-543-3335

Golden Gate Bridge, Highway & Transportation District (GGBHTD) www.goldengate.org; DBE Program Administrator: Artemisé Davenport; adavenport@goldengate.org; 415-257-4581

Marin Transit www.marintransit.org; Director of Policy & Legislative Programs: Keith Green; kgreen@marintransit.org; 415-226-0870

Metropolitan Transportation Commission (MTC) www.mtc.ca.gov Contract Compliance Manager: Michael Brinton; mbrinton@bayareametro.gov; 510-778-6727; Purchasing: Luz Campos; lcampos@bayareametro.gov; 510-778-5390

Napa Valley Transportation Authority (NVTA) www.nvta.ca.gov; Administrative Technician: Renée Kulick; rkulick@nvta.ca.gov 707-259-8780

San Francisco Bay Ferry, a service of the Water Emergency Transportation Authority (WETA) www.watertransit.org Program Manager/Analyst: Lauren Duran Gularte; gularte@watertransit.org; 415-364-3188; Government & Regulatory Affairs Specialist: Terence Candell; candell@watertransit.org;

San Francisco County Transportation Authority (SFCTA) www.sfcta.org; Principle Management Analyst: Lily Yu; lily.yu@sfcta.org; 415-522-4811

San Francisco Municipal Transportation Agency (SFMTA) www.sfmta.gov; Contract Compliance Office Employment Unit Manager Finance and Information Technology Division: Todd Senigar; todd.senigar@sfmta.com; 415-646-2014

San Mateo County Transit District (SamTrans) and Peninsula Joint Powers Board (Caltrain) www.smctd.com/bidscontracts; DBE Administrator: Kamal Hubbard; Hubbardk@samtrans.com; 650-508- 7939

Santa Clara Valley Transportation Authority (VTA) www.vta.org Business Diversity Programs Management Analyst: Jennifer Mena; Jennifer.mena@vta.org; 408-321-5876

Santa Cruz Metropolitan Transit District (Santa Cruz Metro) www.scmtd.com; Purchasing Agent: Joan Jeffries; jieffries@scmtd.com; 831-420-2572

Solano County Transit (SolTrans) www.soltransride.com; DBE Liaison Officer: Reilly Kent; reilly@soltransride.com; 707-736-6986

Sonoma-Marin Area Rail Transit (SMART) www.sonomamarintrain.org Chief Financial Officer: Heather McKillop; hmckillop@sonomamarintrain.org; 707-794-3320

Tri Delta Transit (ECCTA) www.trideltatransit.com DBE Liaison Officer: Tania Babcock; tbabcock@eccta.org; 925-754-6622 ext. 223

Western Contra Costa Transit Authority (WestCAT) www.westcat.org Grants & Compliance Manager: Mike Furnary; mike@westcat.org; 510-724-3331



THE BUSINESS OUTREACH COMMITTEE (BOC) A CONSORTIUM OF BAY AREA TRANSPORTATION AGENCIES



Public Participation Meeting

Virtual Events – Cisco Webex Platform

Registration Required

The BOC hereby notifies all interested parties that member agencies are beginning the process of establishing Triennial Overall Disadvantaged Business Enterprise (DBE) goals for contracts and procurements that may be financed in whole or in part with Federal Transit Administration funds for Federal Fiscal Year 2023-2025. Two sessions offered:

Monday, April 11, 2022
11:30 a.m. – 1:00 p.m. (PST)

[Register Here](#)

Tuesday, April 26, 2022
10:00 a.m. – 11:30 p.m. (PST)

[Register Here](#)

MEETINGS WILL INCLUDE:

- OVERVIEW OF DBE PROGRAM
- DBE GOAL SETTING PROCESS & EXERCISE
- COMMENT PERIOD FOR INPUT ON PROPOSED DBE GOALS
- NOTICE OF UPCOMING CONTRACTING OPPORTUNITIES

WHO SHOULD ATTEND?

Disadvantaged and Small Business Enterprises | Community Based Organizations | Prime Contractors

For questions, contact Artemisé Davenport at adavenport@goldengate.org or 415-257-4581

time to talk

Participating Agencies:

AC Transit ♦ BART ♦ Caltrain/SamTrans ♦ City of Santa Rosa ♦ County Connection ♦ GGBHTD
Marin Transit ♦ MTC ♦ NVTA ♦ Santa Cruz Metro ♦ SFCTA ♦ SFMTA ♦ SMART ♦ SolTrans ♦ Tri Delta Transit
VTA ♦ WestCat ♦ WETA

The BOC serves the disadvantaged and small business communities. It is the policy of the member agencies participating in the Business Outreach Committee that small businesses owned and controlled by socially and economically disadvantaged individuals are provided equal opportunity to participate in the construction, professional service and procurement activities of their agencies.